



Advanced Training Workshop in Results Measurement for Private Sector Development

On-line Training Workshop

5 daily sessions

Two options to join:

1st to 5th November 2021

15th to 19th November 2021

This bi-annual training workshop has gained a reputation for empowering the practitioners who are driving the field forward to meet new and on-going challenges in results measurement for improved management and accountability.

This year's workshop will be in live, participatory, online groups, timed for different geographical regions so that practitioners get 'in-person' interaction at reasonable cost.

Targeting Experienced Results Measurement Practitioners

Results measurement enables programs to learn from experience so that they can maximise sustainable impacts, and report results credibly to program stakeholders. The spread of the [DCED Results Measurement Standard](#) and other initiatives have contributed to improving practice around the world. Yet, even experienced results measurement practitioners encounter challenges, particularly as programs mature or expand into demanding new areas.



2019 Advanced RM Training Workshop participants

This unique training workshop will bring together experienced results measurement practitioners to share lessons learned, solve common problems, exchange practical approaches to address identified challenges and build a supportive network. Participants will become more capable and confident to lead results measurement in organizations across the world.

Course Objectives

By the end of the training workshop, you will have improved knowledge and skills to:

- Tackle challenging technical problems with confidence;
- Lead and coach your team in implementing an effective results measurement system;
- Integrate the latest practices and developments in results measurement into your program's system; and
- Interact with a larger network of colleagues.



Participants tackling challenges in groups, November 2019

You will leave the training workshop with new knowledge, improved skills, practical tips, more confidence and a network of experienced colleagues.

Training Workshop Participants



Watch a 3-minute video to hear participants discuss their learning from the 2019 workshop

The training workshop is specifically designed for *experienced results measurement practitioners* who are:

- **Results Measurement Managers** of PSD programs
- **Results Measurement Specialists** in PSD programs
- **Specialised consultants** providing support in results measurement to PSD programs

To attend this training workshop, you must have at least 2 years of practical experience applying the DCED Results Measurement Standard. If you do not meet these requirements, [HPC](#) and [MCL](#) offer other courses in this field.



2019 Advanced RM Training Workshop Group

The Training Workshop Design

The facilitators will gather input from participants in advance and design the training workshop to tackle challenging topics, maximise participant interaction and ensure learning from experience.

The event will combine training sessions for topics where there are strong examples of good practice and workshop sessions where the field is still searching for practical approaches to effectively address results measurement challenges.



Learning from the workshop is shared with the wider development community. Click to read a paper that was informed by the 2019 workshop.



Participants working on a case assignment, November 2019

The facilitators will use their proven training workshop approach for the on-line version. The workshop will be conducted 100% live and include short presentations, exercises, real life cases, break out groups, discussions and debates in an on-line environment, as if we were all in one (physical) location.

You will have opportunities to share specific problems, successes, tools and approaches with your workshop colleagues.

You will tackle challenging technical and managerial problems in results measurement.

You will develop solutions with your colleagues and learn best practices and innovative approaches applied by others.

The course will be conducted over five consecutive days - short, intensive, participatory and without too much homework, using group dynamics and creating a steep learning curve.

Likely Topics for the Training Workshop

The facilitators will consult registered participants to shape the course content, taking into consideration new developments, good practices and the interests of the participants. Likely questions that will be addressed:

- How to monitor, measure and report results for more complex interventions and sectors.
- How to define and assess system change and use that information to improve system strategies.
- How to use creative tools and technologies, including those that can be applied remotely, to increase efficiency.
- Selected tricky topics in results measurement, like defining and assessing employment creation, resilience or inclusion.
- How to ensure that results measurement is integrated in programs and supports decision-making.

What Other Participants Have Said

About the Advanced Training Workshop:



2017 Advanced RM Training Workshop participants discussing a case

"This was one of the most useful and insightful trainings I have attended. The participants had a lot to share."

"The cases were really informative, and choice and blend of cases was superb."

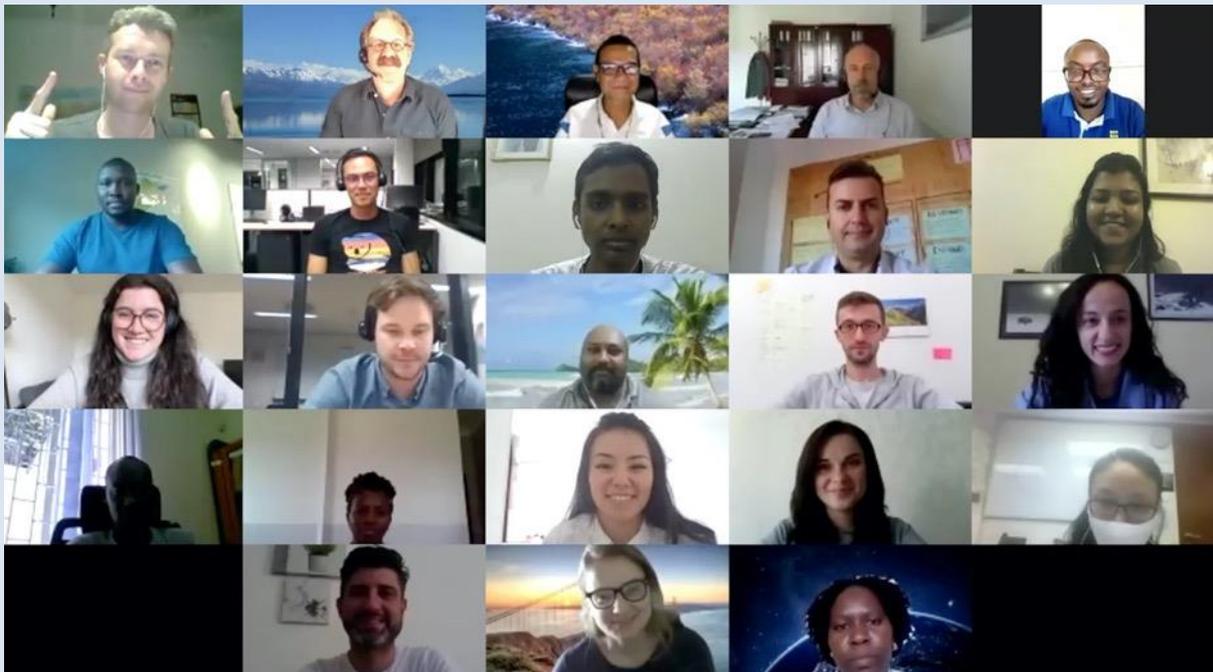
"The systemic change session provided me with a broader vision on needed approach in my program that we were not thinking about before."

"The sharing was great. And especially since most of the sessions were split into small units, this made it easy for everyone to contribute."

About our Online Courses:

"As the (RM-PSD) course was offered online, I did not expect it will be that interactive or comprehensive, but I was certainly wrong!"

"The method of delivery is not your ordinary training method but providing a natural learning environment where the participants create most of the learning."

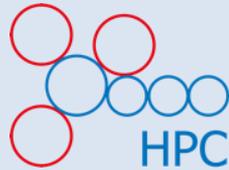


Participants in the online RM-PSD course, October 2020.

The Facilitators



Hans Posthumus



Hans is an innovative and well-regarded private sector development trainer and consultant. He worked as a resident project manager in private sector development from 1986 to 1998 and started his HPC Training and Consulting Company in 1998.

Hans is a pioneer in results measurement. He has been actively involved in the development of the DCED RM Standard since its inception. He led the development of several innovative and practical publications for practitioners and programs. He now focuses on coaching private sector development programs to learn and apply lessons to improve their programs.



Nabanita Sen Bekkers

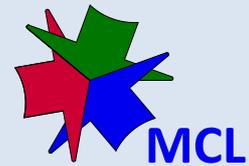


Nabanita is a practitioner with fifteen years of experience applying the market systems development approach and results measurement in a wide variety of sectors and contexts. Her experience in program implementation has influenced her as a trainer, where she offers methods and solutions which balance practicality with technical rigour.

Through her ongoing work with the DCED, Nabanita is at the forefront of new techniques that can be applied in research, evaluation, and results measurement and plays a key role in knowledge generation for the wider development community.



Aly Miehlsbradt



Aly has worked in inclusive economic development for over 25 years as an implementer, researcher, consultant and trainer. Having started her career in an NGO, she consulted independently for ten years before starting MCL in 2008.

Aly is a leader in the global effort to improve results measurement for private sector development. She has been a technical adviser to the DCED on the RM Standard since its inception. She has also helped many programs and donors to develop or improve results measurement systems and has taught a range of courses on monitoring, learning and adaptive management.



Phitcha Wanitphon

Phitcha is an effective and well-respected private sector development practitioner, consultant and trainer. As the Deputy Program Director of the Thai-German Program for Enterprise Competitiveness for 6 years, Phitcha piloted and contributed to the development of the DCED Standard in 2008. Since 2011, he has focused on training, advising and coaching projects in results measurement.

Phitcha has conducted numerous training courses, undertaken many DCED RM Standard audits, and supported many programs to develop, apply and maintain appropriate measurement systems.

Training Workshop Dates and Times

The workshop will be conducted for four hours a day over five consecutive days from Monday to Friday. There will be about an hour of preparation for each day. *Check which time zone suits you best as there are two options:*

Option 1: 1st – 5th November 2021

UTC 11:00 to 15:00

Amsterdam CET 12:00 to 16:00

La Paz BOT 07:00 to 11:00

Bangkok ICT 18:00 to 22:00

Option 2: 15th – 19th November 2021

UTC 02:00 to 06:00

Bangkok ICT 09:00 to 13:00

Melbourne AED 13:00 to 17:00

La Paz BOT 22:00 to 02:00

Requirements

Participants are expected to participate in all sessions. All sessions will be live and participatory.



The training will be conducted using the "Zoom" application. Hence, all participants require access and permission to use "Zoom" as well as a stable internet connection.

Registration

Fill out the [online application form](#) or contact holm@miehlbradt.com.

Applications, references and additional materials submitted will be carefully assessed to determine if applicants have sufficient prior knowledge and experience for the workshop.

The workshop fee of USD 1,475 includes tuition and training materials.

Partial scholarships are available on a competitive basis for those who apply before 8th August 2021.



2017 Advanced RM Training Workshop participants

Organised & Conducted By



Miehlbradt Consulting Ltd
www.miehlbradt.com



Hans Posthumus Consultancy
www.hposthumus.nl

