

Analysing and designing interventions for pro-poor value chain development

Value Chain Analysis enables us to understand competitive challenges and to identify vertical coordination mechanisms. Value Chain Development aims to improve access to markets and increase productive efficiency, ensuring that all actors including the resource-poor, benefit from these value chains.

Participants

You are an expert on private sector development in need of practical tools to analyse chains and design interventions. You are working for an NGO that entered the field of value chain development, searching for instruments to assist your target group. You are working for a donor, tasked to steer the process that leads to leveraged interventions. You are working for a governmental organisation, looking for approaches that enable pro-poor value chain development. You are working for a company that wants to integrate small farmers in its supply chain.

Course Objectives

By the end of the course you will be able to design value chain development projects. You will learn how to analyse sub sectors and value chains, and how to apply practical tools to select value chains that have potential for pro-poor growth. You will enhance your analytical skills to determine market requirements and identify competitive challenges. You will understand the different roles that the relevant stakeholders play in developing value chains and learn to develop matching strategies. You will be able to recognise prevailing value chain models and you will be introduced to facilitative and financial instruments.



A comprehensive introduction providing practical tools

Course Outline

Monday

- Introducing the value chain approach
- How to identify and scan sub sectors
- How to develop and apply selection criteria

Tuesday

- Developing maps to visualise and guide the analyses
- How to determine and measure dimensions of interest
- Undertaking economic analyses of value chains

Wednesday

- How to define critical success factors for value chains and actors
- Upgrading strategies options and combinations
- Development models and accompanying roles of stakeholders
- Guest speaker presents practices from the field

Thursday

- How to facilitate the value chain development process
- Financial instruments and the role of the financial institutions
- Applying tools in your real life case

Friday

- Applying tools in your real life case
- Presenting and discussing the results of the real life cases
- Planning your next step in developing value chains

Training period	Costs in Euro
11 – 15 January 2010	1,980
31 May - 4 June 2010	

[Register](#)

